

HUNC OFFICERS

PRESIDENT
Susan Swan
VICE-PRESIDENT
Maurece Chesse
RECORDING SECRETARY
Charles Suhayda
TREASURER
Ryan Ole Hass

CITY OF LOS ANGELES



**HOLLYWOOD UNITED
NEIGHBORHOOD COUNCIL**

Certified Council #52
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HUNC Board Members:

Debbi Aldahl
Robert Abrahamian
Jordan Birnbaum
Bechir Blagui
Andrew Ettinger
Rodney Hargrove
Scott Larson
Bree Long
Jamie Rosenthal
Hilary Royce
Erik Sanjurjo
David H. Schlesinger

**Monday, July 21st, 2008
Executive Committee Meeting 5:30pm
Full Board Meeting at 6:30 pm**

First Presbyterian Church of Hollywood, Community Room – Upper Terrace, 6054 Yucca St.

EXECUTIVE COMMITTEE 5:30PM

AGENDA ITEMS:

1. Welcome

All four executive officers arrived and the meeting convened at **5:36pm**.

2. Presentation by Barry Gussow re: reusable bags for HUNC outreach

Barry introduced himself to the executive committee and made a brief presentation. Different designs, sizes, and prices were discussed about the types of bags that Barry offers. The available budget for bags was discussed in relation to what kind of order will be placed.

Barry's contact information is The Buck Stops Here, Ltd., Barry Gussow, Promotional Marketing

Phone: 818 841-2222 barrygussow@pacbell.net

3. Office costs, functionality review and proposals

The executive officers discussed the future of the position of office administrative assistant.

4. Workshop, dates, topics

Was not mentioned.

5. Old Business

Was not mentioned.

6. New Business

Was not mentioned.

Adjournment

The executive meeting adjourned at **6:45pm**.

FULL BOARD MEETING 6:30PM - QUORUM CHECK

AGENDA ITEMS: ALL ITEMS FOR DISCUSSION AND ACTION UNLESS OTHERWISE NOTED

1. Welcome and Roll Call

Susan Swan called the meeting to order at **6:51pm**. A quorum was in attendance.

Present were Andrew Ettinger, Charles Suhayda, Bechir Blagui, David Schlesinger, Debbi Aldahl, Erik Sanjurjo, Hilary Royce, Jamie Rosenthal, Maurece Chesse, Rodney Hargrove, Ryan Hass and Susan Swan.

Absent were Bree Long and Scott Larson

Excused were Robert Abrahamian and Jordan Birnbaum.

William Logue is no longer a board member.

2. Approval of Minutes

The minutes were passed out.

MOTION: To approve the minutes from June 2008: Ryan Hass.

SECOND: Maurece Chesse

VOTE: 10-0-1 The motion passed.

Susan noted that the meeting is being recorded.

3. LAPD and LAFD Updates

Armen was not here yet, so this item was put on hold for later in the meeting.

After the treasurer's report, Armen gave his update:

The weekly average in crime went up a little, but year-to-date Hollywood division is down by 15.4% which leads the city. Second place, Mission District in the valley is 3% less. This progress is thanks to the community and their assistance. There has been a rash of car break-ins up Canyon Park. We ask everyone to avoid leaving anything in plain sight, to lock it up in their trunks. Not everything has been reported. Also, to the east, Northeast Division from Kingsley to Normandie, there has been a rash of burglaries through open windows. Male juveniles are taking whatever they can. If you leave your home, lock all windows. We have Explorer Scouts passing out flyers to warn people. Sharon Shapiro pointed out the Wells Fargo trust fund that was established to benefit the victims of a recent crime at a crosswalk.

4. Los Angeles City and County Updates

Sharon Shapiro, Transportation Deputy, helping out in the field:

CD4 Light Festival planning meeting is on Thursday 24th at 6pm at Rangers Station – recent concern about all-pedestrian or not, increase the number of days, they want input on what could be improved

Bike Blvd series, first meeting is this Wednesday, 2-3 mile bike ride, not strenuous, starting at Chateau Park. There will be one at Hancock Park, Toluca Lake, City Hall, Silver Lake/ Los Feliz. Every Wednesday at 6:15pm.

www.TomLaBonge.com

The council districts, along with DOT, have started a PPD task force to streamline the process PPD (preferential parking). Can businesses purchase permits? And other questions like that will be discussed. This month's meeting was cancelled but I will have more information next month.

Susan asked about a timeline on no-parking signs on Bronson. Sharon said they were still waiting for a letter from LAPD. Bechir asked if Sharon could report to the Business Committee also. The board agreed that this would be agendaized for next month. They thanked Sharon, who added that National Night Out is coming up, August 5th, an open house where you can walk through the police station.

Helen Leung, field deputy with Councilman Garcetti's office, presented community reports. The taxi pilot program will be implemented in the next few weeks, where taxi drivers can pick up and drop off customers in areas where they were previously unable to do so. This will hopefully improve public transportation issues.

A nightclub ordinance will enforce nightclubs that are outside of compliance to close down quicker than we have managed in the past. Progress hopefully by year's end.

Valet operations, similarly, are not regulated by a single department. A new ordinance will give more regulations to ease traffic issues.

Outside of HUNC boundaries: Lemon Grove Rec Center, will stay open late throughout the center for youth to attend during the evenings.

Commitment to restore the Walk Of Fame, which will cost \$4.2 million. \$2.6 has been raised. The worst areas will be cleaned up. The Hollywood Historic Trust is the primary handler of that project. The whole sidewalk has to be refurbished, in addition to all the stars.

The pedestrians who were killed (mentioned by Armen) will have a fund drive set up for them to help with the burial. The hope is that incidents like this will no longer occur. Susan Swan asked Helen to email that information to her.

Susan Polifronio raised the question of the property at Cahuenga & Hollywood Blvd., which Helen was not aware of any applications of yet. The owners will be urged to appear before neighborhood councils as part of their application process. Rodney Hargrove asked about the park proposal at Bronson and Hollywood, Helen replied that parking and neighborhood issues will be planned and encouraged for this park. Ryan has attended meetings on this subject, and an outside company is handling the feasibility study, taking into account all of the neighborhood concerns (security, funding, etc.). Helen said it's easier to get funding for construction than for planning, so it should run easier once the initial stages are passed.

5. Public Comment on items not on the Agenda

Lucy Gregorian talked about the law forbidding residents from feeding coyotes.

Anne Bray spoke about the biennial "Hollywood" Festival, a non-profit art gallery. Flyer and poster were handed out. I named the festival after both the neighborhood and the industry. Experimental video, web, and film screenings on 50 different stores and restaurants on the blvd., each night a different theme. International artists. Funded by many public and private organizations. I would like to do a more detailed proposal next month, get some feedback on how to involve the residents. Will like assistance with advertising and marketing.

Susan referred Anne to the Finance Committee and Jamie Rosenthal volunteered to help coordinate. Debbi asked if there is involvement for children available, and Anne replied yes.

6. Treasurer's Report

Ryan gave a brief update: Several demand warrants had not been paid out because DONE was waiting for a community impact statement. The question with that is how much money is carrying over by HPT. They had not let us know that we had to give a brief statement.

Susan Polifronio recently received a 2005 invoice from LA Unified – Ryan has already spoken with DONE about that.

We finally the \$3900 reimbursement from DONE.

Ryan talked about monthly costs, including office staff and supplies, phone and internet. That impact on the 2008-2009 budget will be submitted at the August meeting.

Copies of the budget will be available in the office to any budget member who wants to see it.

The two big town halls and other meetings affect the budget, which will be described in more detail and accuracy next month.

Today Ryan will give a copy of the DONE statement as of July 1st, a list of allocated funds, and the May document regarding 2008-2009.

This report will happen at the beginning of the meeting from now on, so that everyone is aware of the budget as the agenda items are voted on.

7. Request for funding assistance by Nyla Arslanian (Hollywood Arts Council) for 23rd Annual Children's Festival of the Arts on August 10th (go to HollywoodArtsCouncil.org for more information regarding this even)

Ryan distributed the pertinent handouts on easy-to-find green paper. One of the pages was a flyer for the event, the budget for the event, the schedule for the event, and a map. On orange paper was information about the Hollywood Arts Council.

Nyla then talked about the origins of the 23-year-old event, originally funded by Stephen J. Cannell to benefit children. We asked the Junior Arts Festival at Barnsdall could do the event for \$5000; they did. We moved to Paramount Pictures, then to DeLongpre Park. We have now returned to Paramount. The budget has increased with time, and that is in your packets. This is a one-day event for families. Art workshops and day-long performances. We are set up for 3000 people. We invite service clubs and Explorer Scouts. We have multilingual events and puppet shows. This event is in the second generation; children are now bringing their own children. We ask for budget assistance. Nyla has been to Central Hollywood (gave \$3500) and Studio District also to ask for funds.

Debbi Aldahl attested to the effectiveness of this event and how much her students appreciate it.

Ryan spoke of the positive impact that this event has on the community and wants to support the organization, encourage them to do more activities during the school year. He would be for a motion for dollar-related funds and would like to hear from Andrew Ettinger.

Andrew Ettinger said that it is one of the best events of the year, and asked how the other councils are contributing. Nyla responded that Hollywood Studio District did not agendize the matter, Hollywood Hills West did not want to contribute, East Hollywood is new, Greater Griffith Park has contributed to the elementary school.

Susan asked how the council gets credited for funding the event. Nyla said that there is a banner at the event which will acknowledge the council, as will all flyers, brochures, and publicity materials.

Charles Suhayda asked about outreach efforts. Nyla said that 10,000 flyers are distributed to promote the event.

Susan entertained a motion. Ryan said that the budget is \$93,584 as of July 1st. With encumbered funds, we have \$63,000 available. He said that \$12,000 are available for community events. He would like to support the event with up to \$1000 towards goods and not services.

MOTION: To support the Children's Arts Festival with up to \$1000 towards goods: Ryan Hass.

SECOND: Maurece Chesse/ Bechir Blagui.

VOTE: 12-0-0 The motion passed unanimously.

8. Update from Rachel Papp, HUNC DAW (funding already allocated by HUNC in April 2008) regarding:

- A. A pet adoption and resource fair to be held in September.**
- B. A free spay & neuter weekend to be held in October.**
- C. Production and printing of handy pet info brochure. This is an all-inclusive bilingual brochure containing valuable resources on free and low-cost veterinary services in LA area.**

Rachel is HUNC's appointed Director of Animal Welfare, who has already approved for \$6000 of support. She could not be present tonight, but in her place Susan updated the board on the proposed September fair and October weekend, and the brochure. Rachel would like to coordinate with Charles to see if an event can be held at the church.

9. Report on Committee discussions regarding proposed PPDs/TPPDs from Business and PS&T Committee meetings, letter dated 5/21/08 (received 7/11/08) from JMBM | Jeffer, Mangels, Butler & Marmaro LLP regarding TPPD 145 (available myHUNC.com, Business)

Erik Sanjurjo spoke about the discussion with DOT and CD4 officials and the need for them to notify the neighborhood council. We have asked the preferential parking representative to come to our next meeting in August to educate us on our involvement and the proposal's timeframe.

Rodney Hargrove agreed that the meeting was productive (Business Committee). 25 stakeholders were there, most of them business owners from Franklin Avenue. Support for Franklin Village Street Fair was approved at the meeting. They don't want money; just support. Next month the Business Committee will bring that back to the full board. Rodney talked about the PPD, clarification from Ms. Kelly (present tonight) and the people who submitted the application in April 2007. Susan confirmed that we contacted the lawyers to make it clear that we never received a copy of their letter.

Erik suggested meeting with the property owner and not the leasees. Sitting down with 3 parties would be more reasonable than 10 or 12. Rodney noted that most of the opposition comes from the renters, so they need to be involved in the meetings.

Two stakeholders pointed out that a production company has been investigating shooting a reality show in the Hills. Rodney added that they are shooting already on Franklin at the stores there. This presents a potential paparazzi issue. Susan Polifronio mentioned the parking issues that have affected local businesses. Erik spoke again about the importance of getting DOT to come and speak.

10. Bylaws:

A. Update on Boundary Adjustment application filed with DONE on July 8th 2008

Susan said that the DONE representative has been emailed today for follow up on the filing. There is a specific timetable in the Plan for DONE.

B. Update on 2010 Election Bylaws changes, staggered seats, other options proposed by DONE regarding seats (Related documents at MyHUNC.com on Election page)

Susan asked the board upon which mutually agreeable day a workshop should be held. The election for the Executive Committee should be held in October. The process takes a long time so these things need to be planned. The question of how many seats should be appointed seats would then be raised.

C. Board and Board member obligations and responsibilities through to Spring 2010 Election; Filling vacant seats (information at MyHUNC.com, Bylaws)

As the recent notice stated, Will Logue has stepped down. The board will appoint a new board member to fill the seat. This is also an opportunity for those who do not want to serve until 2010 to step down. This will be a topic at the August Workshop.

11. Update on HUNC bags

Barry Gussow made a presentation to the executive committee. The executive committee members made recommendations to him. The probable new bags look great for less money. Barry will check in tomorrow with them.

12. Update on City of Los Angeles Historic Cultural Monument Application submitted for Griffith Park on May 15, 2008 (info at MyHUNC.com)

Susan talked very briefly about this application, which Councilman LaBonge is not in favor of.

13. Executive Committee Reports including but not limited to: (10 minutes)

A. President

1. Board Workshop: proposed dates and topics

Susan said that the workshop will be before the next board meeting. Robert Abrahamian had offered the use of his restaurant for a meeting, but the times he has available there do not work for most of the other board members. She asked for everyone to email her the dates on which they are absolutely unavailable to meet.

B. Vice-President

1. Update on NBC/Universal Project Working Group

Maurece reported that the draft EIR is in the process of being scanned into a PDF which is a huge document (4 to 5 megabytes) but an important one and will be available to all who wish to take a look at it.

C. Treasurer

Ryan had already discussed the budget earlier in the evening.

14. Committee & Liaison Reports/Updates including but not limited to:

A. Business:

1. Franklin Village Street Fair, Sunday Oct 12, 2008.

Ann DeBello: The 900 block of Franklin is the proposed closure, between 11am-7pm. There will be tents, bouncing castles for children, an art table, October 12th. The end of Fire Prevention Week. Also will promote registration of voters. RNC and DNC will be invited. May or may not be a dunking booth. Asking for a letter of approval to support the event. We have 65% of the signatures we need, and we will get more. I spoke to Councilman LaBonge.

MOTION: To support the Street Fair with a letter of approval: Rodney Hargrove.

SECOND: Bechir Blagui.

VOTE: 11-0-0 The motion passed.

B. Education: update on outreach efforts and proposed events

Debbi wants to move the proposed date of the Chermoya Arts Fair event from September to November so that the students have enough time to work on their projects. She has to talk to the principal about the master calendar and then she will have a specific date. She hopes to connect it to John Cepekas and the Night Under The Stars event.

C. Finance

Was not discussed at this time.

D. PLUM

1. Proposed motion and letter regarding Supergraphics in Hollywood

David Schlesinger said that there was no PLUM meeting this month because no one showed up.

He talked about Supergraphics: Supergraphics refers to draping an entire building with advertising. We are getting permanent billboards on the Hollywood-Vine Tower. The signage at Sunset & Vine brings in \$3 million a year, the Times said, which is why the public must look at it all year. The building with the subway station and theater at Hollywood Blvd with animated signs is another such area. Supergraphics is a corporation behind such projects that has held hearings to sample public opinion, but those meetings take place at inconvenient times for the majority of stakeholders. Blake Kendrick was the supervisor who ran that meeting, which David was less than satisfied with. He hopes that HUNC takes a stand against this project. The proposed letter would condemn such draped advertisements.

A stakeholder asked against any reports on possible traffic impact. David believes that the impact is probably negative. David wants to attend another meeting and then approach the board at the next meeting. Bree went to both hearings.

2. Update on Second Street Ventures project adjacent to Capitol building

David said that this project will be going forward in a concrete matter.

David also spoke about the non-agenda-item (Old Business) Durand Drive addition, 8000 sq. ft. on a 6000 lot. They were endorsed by the Hollywoodland Art Jury and got permission from the zoning administrator, but there has been an appeal to overturn that approval. The PLUM Committee officially took no position.

E. PS&T

1. Follow up on Emergency Preparedness efforts, purchase of kits, other items

This item was not covered in favor of getting to the following action items more quickly:

2. Request to City to paint a "do not block" on the street on Franklin at Ivar, and on Cahuenga at Odin (south of the new Cahuenga and Odin light), request for letter.

Susan Polifronio said that the light at Cahuenga and Odin was put in to moderate Hollywood Bowl traffic, but it has made back-ups even worse. The idea is to create a sign warning off people from blocking that intersection. Susan would draft that letter. The same issue occurs at Franklin & Ivar, so a second letter should be sent to avoid the back-up during rush hour.

MOTION: To approve letters by Susan Polifronio to request the stated parking changes: David Schlesinger.

SECOND: Rodney Hargrove.

VOTE: 11-0-1 The motion passed.

3. Request improvements to signage for pedestrians on north side on Franklin from Argyle west to Ivar due to difficulty of crossing safely; particularly when the park at Ivar/Franklin opens. People need a safe way to get there from east and the south. Request for letter.

Susan P. also described this intersection. She will write the necessary letter.

MOTION: To approve a letter by Susan Polifronio to request the stated parking changes: David Schlesinger.

SECOND: Charles Suhayda.

VOTE: 11-0-0 The motion passed.

4. Partnering with HHWNC on CERT training, CERT would be six classes for 3 hours, instead of the usual seven classes for 2 1/2 hrs. 10/20, 10/27, 11/3, 11/17, 11/24, 12/1: 6:30-9:30pm

Hollywood Hills West wants to partner with other neighborhood councils on this event. The motion is for outreach.

MOTION: To support CERT training as outreach: Ryan Hass.

SECOND: Maurece Chesse.

VOTE: 11-0-0 The motion passed. Maurece attested to the importance of this training.

5. Follow up on Emergency Preparedness efforts, purchase of kits, other items

Maurece does not have the information from Chief Frye yet because he is out of town, but walkie-talkies are on sale so this is a good time. Debbi said we wouldn't need more than 20.

6. The Great Southern California ShakeOut (earthquake drill) November 12–16, 2008 (Shakeout.org)

Maurece mentioned that this event is upcoming in November, and is a good event.

G. Renters

Was not discussed.

15. New Business/ Announcements

Were not raised at this time.

16. Old Business

Was not discussed except for the item in David's PLUM update.

17. Submission of proposed Agenda items for August

ADJOURNMENT

The meeting adjourned at **9:16pm**.